



Olympus and Gyrus ACMI Honored By Premier Healthcare Alliance for Operational Excellence

Center Valley, PA., July 28, 2011 — Premier Inc., a leading healthcare purchasing network, recently honored Olympus and Gyrus ACMI, an Olympus Company, as Performance Award partners for operational excellence. In its announcement, Premier applauded the efforts of Olympus and Gyrus whose performance exceed operational expectations. In selecting recipients, performance data is collected and scored over four successive calendar quarters. Only 38 out of 800 suppliers received the Performance Award in 2011.

“Olympus is honored to be recognized as a 2011 Premier Performance Award winner,” commented Rick Harbuck, Group Vice President for Olympus’ Endoscopy Division. “As a precision technology leader, designing and delivering innovative medical and surgical solutions worldwide, Olympus, understands the importance of its business partner role. By working closely with and listening carefully to our customers, Olympus provides innovative healthcare solutions to improve the lives of millions of people who have diagnostic or treatment procedures performed with the products and services we provide.”

“Olympus and Gyrus develop medical endoscopic equipment to meet the clinical and financial demands of today’s healthcare environment by supplying technology to improve patient care and diagnostic confidence while striving to lower overall healthcare costs,” commented Heinz Jacqui, Executive Group Vice President for Olympus Gyrus America.

“It is imperative for hospitals to operate in the highest quality environment at the best possible cost and Olympus and Gyrus ACMI have been able to support alliance members in doing so,” said Mike Alkire, Premier Purchasing Partners president. “We’re proud to recognize them as a top performing organization.”

Olympus and Gyrus ACMI are committed to outstanding management of their Premier Agreements and bringing value to its Members.

Premier’s Performance Award applauds the efforts of contracted suppliers who meet and exceed operational expectations. In selecting recipients, performance data is collected and scored over four successive calendar quarters.

About the Premier healthcare alliance, Malcolm Baldrige National Quality Award Recipient

Premier is a performance improvement alliance of more than 2,500 U.S. hospitals and 75,000-plus other healthcare sites using the power of collaboration to lead the transformation to high quality, cost-effective care. Owned by hospitals, health systems and other providers, Premier maintains the nation’s most comprehensive repository of clinical, financial and outcomes information and operates a leading healthcare purchasing network. A world leader in helping deliver measurable improvements in care, Premier has worked with the Centers for Medicare & Medicaid Services and the United Kingdom’s National Health Service North West to improve hospital performance. Headquartered in Charlotte, N.C., Premier also has an office in Washington. <http://www.premierinc.com>.

About Olympus Medical Systems

Olympus develops solutions for healthcare professionals that help improve outcomes and enhance quality of life for their patients. By enabling less invasive procedures, innovative diagnostic and therapeutic endoscopy and early stage lung cancer evaluation and treatments, Olympus is transforming the future of healthcare.

For more information about Olympus America, visit www.olympusamerica.com.

Media Contact

Megan Longenderfer, Olympus, (484) 896-5579, megan.longenderfer@olympus.com